

HOT & COLD APPLICATIONS



Blending Tradition with Technology

selecto 

SMF

CAFFEINATED BEVERAGES AND FRUIT JUICES ARE MORE THAN JUST CHOICES ON A MENU; YOUR PATRON'S ENJOYMENT OF THESE DRINKS MAY BE KEY IN THE DINING EXPERIENCE. WITH CENTURIES OF TRADITION UNDERLYING TASTE AND AESTHETICS FOR COFFEE, TEA AND ESPRESSO, IT'S IMPOSSIBLE TO UNDERESTIMATE THE IMPORTANCE OF EQUIPMENT DEGRADATION OR POORLY-FILTERED CONTAMINANTS. AND RECONSTITUTED JUICES

PRESENT THEIR OWN

SET OF CHAL-

LENGES WHERE

SOURCE WATER

FILTRATION IS

CONCERNED.

WHAT'S NEEDED

IS A MERGING OF

TRADITIONAL AT-

TENTION TO TASTE

WITH A TECHNOLOGY THAT

CAN MEET TODAY'S CHALLENGES.

FOR NEARLY A QUARTER-CENTURY, SELECTO HAS CONSISTENTLY DEVELOPED INNOVATIVE SOLUTIONS TO SOURCE WATER CHALLENGES—SOLUTIONS WHICH HAVE BECOME INTERNATIONALLY RECOGNIZED FOR MARKED IMPROVEMENTS IN MILLIONS OF BEVERAGES.

LONG A WORKHORSE OF THE SELECTO LINE FOR FOUNTAIN APPLICATIONS, FILTERS IN THE LEGACY SERIES HAVE A PROVEN TRACK RECORD FOR RELIABILITY AND COST-EFFECTIVE EFFICIENCY. AND NOW,

SELECTO HAS TAKEN ANOTHER MOUTH-PLEASING, MONEY-SAVING STEP IN FILTRATION INNOVATION WITH THE SMF SERIES. SMF SIGNALS A DRAMATIC ADVANCE IN FILTER EFFICIENCY, OPERATIONAL EASE AND FLEXIBILITY OF ADDING CAPACITY AS THE RESTAURANT GROWS. AND THE SMF FILTERS ARE UNIQUELY SUITED TO ENHANCE PATRONS' BEVERAGE EXPERIENCES.

BOTH AESTHETICS FOR HOT AND COLD BEVERAGES AND EQUIPMENT PROTECTION AND MAINTENANCE ARE KEY TO RESTAURANT SUCCESS. FOR IDEAL TASTE, DISINFECTANTS—LIKE CHLORINE AND CHLORAMINES, DIRT, AND VOC (OR TTHM) MUST BE REMOVED FROM TAP WATER. FOR EQUIPMENT PROTECTION, CHLORINE (OR CHLORAMINES) MAY CAUSE CORROSION FOR SOME EQUIPMENT COMPONENTS. SCALE REDUCTION IS CRUCIAL IF WATER HARDNESS LEVELS ARE HIGH. SCALE FORMATION ON HEATING ELEMENTS CAN SLOW DOWN OR SHUT DOWN THE EQUIPMENT. SHOULD THIS HAPPEN, YOU ARE PAYING NOT ONLY FOR LOSING CUSTOMERS BUT A HIGHER BILL FOR ELECTRICITY, AS WELL.

SELECTO SMF COFFEE/TEA/ESPRESSO FILTRATION SYSTEMS ARE DESIGNED SPECIFICALLY TO ADDRESS BOTH PROBLEM AREAS: EQUIPMENT PROTECTION AND AESTHETICS. SELECTO HOLLOW CARBON TECHNOLOGY FOCUSES ON REDUCTION OF DISINFECTANTS AND DIRT. TTHM AND SCALE CONTROL CERAMIC MEDIA PREVENT SCALE PRECIPITATION. SELECTO SMF COFFEE/TEA/ESPRESSO AND JUICE FILTRATION

SYSTEMS FEATURE HIGH FLOW, HIGH CAPACITY FOR CONTAMINANT REDUCTION, AND LOWER PRESSURE DROP IN FILTER LIFE. THE RESULT IS PREVENTION OF FILTER CLOGGING (EQUIPMENT DOWNTIME) AND ELIMINATING FREQUENT CARTRIDGE CHANGES (LOWER CAPACITY).

HOLLOW-CARBON

IN THE SMF SERIES, FILTRATION TECH-

NOLOGY HAS REACHED UNPRECEDENTED HEIGHTS THROUGH A HIGHLY EFFICIENT AND UNIQUE HOLLOW CARBON TECHNOLOGY.

A COMPARISON TO OUTDATED AND FRAGILE EXTRUDED CARBON BLOCK FILTERS SHOWS THE SMF SUPERIOR-

ITY ACROSS THE BOARD—

FROM CAPACITY TO CLOGGING, PRESSURE DROP TO PRE-FILTER NEED. WITH

THE SMF HOLLOW-CARBON TECHNOLOGY, FILTRATION CAPACITY IS FROM TWO TO FIVE TIMES THAT OF COMPETITOR CAPACITY.

MODULAR

MODULAR DESIGN IS A TRULY REVOLUTIONARY APPROACH IN PURIFICATION TECHNOLOGY. THE SANITARY QUICK CHANGE CARTRIDGE DESIGN MAKES IT NOT ONLY EASY AND TOOL-FREE FOR FILTER REPLACEMENT, BUT ALSO KEEPS HANDS CLEAN AND AWAY FROM USED CARTRIDGES. BECAUSE NO TOOLS

ARE NEEDED, EASE OF FILTER REPLACEMENT OR CAPACITY UPGRADE IS A BOON TO ANY RESTAURANT OPERATION. MODULAR DESIGN MEANS "YOU CAN DO IT ALL" AND THUS REDUCE MAINTENANCE EXPENSES.

ADAPTABILITY

NO ONE CAN MATCH THE ADAPTABILITY OF THE SMF SERIES. STANDARD FILTER CONFIGURATIONS ARE SINGLE AND DOUBLE CARTRIDGE, AT 10-INCH AND 14-INCH.

ULTRA-HIGH FLOW RATES AND CUSTOM CONFIGURATIONS

FOR A HOST OF APPLICATIONS

ARE NOW ALSO ACHIEVABLE, BE-

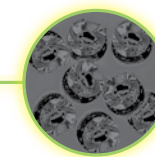
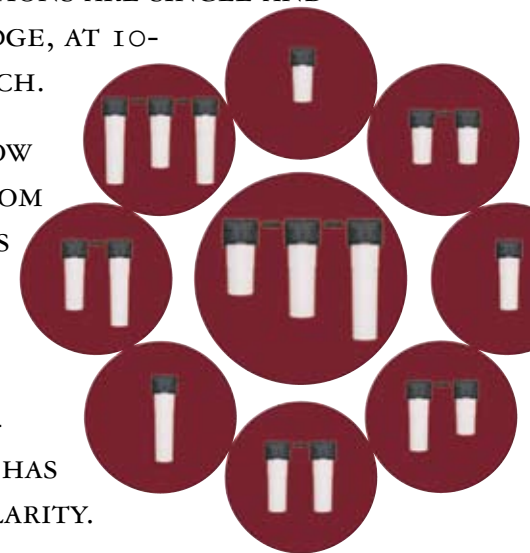
CAUSE THE SMF HAS GENUINE MODULARITY.

EFFICIENT

SMF FILTERS PROVIDE SUPERIOR QUALITY AND GREAT TASTING INGREDIENT WATER FOR BETTER TASTING BEVERAGES, BY REDUCING UNDESIRABLE ELEMENTS.

COMBINED WITH OUR EXCLUSIVE PERFORMANCE GUARANTEE, THESE SYSTEMS ARE THE MOST EFFICIENT AND COST-EFFECTIVE SOLUTION TO ALL YOUR FILTRATION NEEDS. THROUGH A DETAILED EVALUA-

TION AND COMPARISON WITH COMPETITOR APPROACHES, YOU'LL EASILY DISCOVER THE CLEAR LEADERSHIP OF SELECTO FILTERS.



SMF IC600

CAPACITY: 50,000 GAL.
 FLOW RATE: 5.0 GPM
 SYSTEM PART: # 80-6100
 MVPO
 14/9/19"

SW: 16 LBS.
 JUICE AND C/T/E
 FILTER SYSTEM;
 ULTRA-HIGH
 POROSITY CARBON
 WITH
 MICRO STRUCTURE

REDUCES:
 CHLORINE,
 CHLORAMINE, SEDIMENT,
 (PARTICULATE CLASS I);
 BAD TASTE AND ODOR,
 THM, ORGANICS, TANNINS.

REPLACEMENT CARTRIDGE
 10-INCH: #108-010



SMF IC600-S

50,000 GAL.
 5.0 GPM
 # 82-1600-S
 HVPO
 22/9/19"

SW: 23 LBS.
 C/T/E SYSTEM

REDUCES:
 CHLORINE,
 CHLORAMINE,
 SEDIMENT, (PAR-
 TICULATE CLASS I);
 BAD TASTE AND
 ODOR, THM,
 ORGANICS, TANNINS;
 ALSO INHIBITS SCALE.

REPLACEMENT CARTRIDGE KIT: # 108-015S
 (CONTAINS (1) CARBON 10-INCH: #108-010
 (1) SILIPHOS 10-INCH: #108-010S)



SMF COFFEEPRO

CAPACITY: 15,000 GAL.
 FLOW RATE: 5.0 GPM
 SYSTEM PART: # 80-6100CP
 MVPO
 14/9/19"

SW: 17 LBS.
 C/T/E SYSTEM;
 SILIPHOS

REDUCES:
 CHLORINE,
 CHLORAMINE,
 SEDIMENT, (PARTICULATE
 CLASS I), THM, ORGANICS,
 TANNINS, BAD TASTE AND
 ODOR. ALSO INHIBITS SCALE.

REPLACEMENT CARTRIDGE
 CARBON WITH SILIPHOS:#108-010CP



SMF ESPRESSO 7500

CAPACITY: 7,500 GAL.
 FLOW RATE: 1.0 GPM
 # 82-1600
 4.5 X 10"

LVPO TO MVPO
 14/9/19"

SW: 19 LBS.
 C/T/E SYSTEM
 REDUCES:
 CHLORINE,
 CHLORAMINE,
 SEDIMENT
 ALSO INHIBITS
 SCALE.

REPLACEMENT CARTRIDGE
 CERAMIC MATRIX/HIGH POROSITY CARBON:#108-600



SMF ESPRESSO 12000

12,000 GAL.
 2.0 GPM
 # 82-1620
 4.5 X 20"

HVPO
 14/9/29"

SW: 25 LBS.
 C/T/E SYSTEM
 REDUCES:
 CHLORINE,
 CHLORAMINE,
 SEDIMENT
 ALSO
 INHIBITS SCALE.

REPLACEMENT CARTRIDGE
 CERAMIC MATRIX/HIGH POROSITY CARBON: #108-620



PATENTED & PATENTS PENDING



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