

NatureShield

CREATIVE CONTENT ALIGNMENT Round 3

Creative Copy

NatureShield





-Note for Client: The title only allows 200 characters. The requested edits bring the character count to 208. We adjusted this to adhere to Amazon standards.

-Round 3 title request for reference with 208 characters:

NatureShield Insect and Pest Repellent, Outdoor Bug Spray, Yard Barrier for Mosquito, Flea, Fire Ant, Biting Midges (No-See-Ums) Control, Made with Natural Essential Oils, Cedar, and Cinnamon, 64 Fluid Ounces NatureShield Insect and Pest Repellent, Outdoor Bug Spray, Yard Barrier for Mosquito, Flea, Fire Ant, Biting Midges Control, Made with Natural Essential Oils, Cedar, and Cinnamon, 64 Fluid Ounces

Mother Nature Approved: Keep bugs and mosquitoes away from your home and outdoor space with a backyard-friendly pest repellent. Made of natural oils, the concentrated spray works like a citronella candle to help deter pests without harming nature.

*THIS BULLET WILL CHANGE ON A CATEGORY/SKU/BRAND LEVEL

Natural Ingredients: Unlike harsh insect repellents, this spray allows pets and people to enjoy their lawns without unnecessary chemicals. The powerful combination of natural oils helps repel mosquitoes, fleas, fire ants, biting midges, and more.
*THIS BULLET WILL CHANGE ON A CATEGORY/SKU/BRAND LEVEL

Pleasant Scent: The cedar and cinnamon scent comes from essential oils. It does more than smell good; the formula works to rid unwanted guests from gardens, grass, shrubs, trees, patios, and other areas outside the home.

*THIS BULLET WILL CHANGE ON A CATEGORY/SKU/BRAND LEVEL

Convenient and Easy to Use: Apply to lawns and landscapes surrounding outdoor entertaining spaces. Use automatically in an irrigation system or use manually with a pump sprayer or hose end. One 64-ounce bottle makes up to 32 gallons.

*THIS BULLET WILL CHANGE ON A CATEGORY/SKU/BRAND LEVEL

EPA 25(b) Exempt: Better for people and the environment, our formula is 25(b) exempt under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA)*. The solution won't harm nature or pollinators when used as directed. Made in the USA.

*THIS BULLET WILL CHANGE ON A CATEGORY/SKU/BRAND LEVEL

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We keep bugs away the friendly way. NatureShield Insect and Pest Repellent is a concentrate made of natural oils, and it works like a citronella candle to create a yard barrier for flying and crawling insects. Use it to help deter mosquitoes, fleas, fire ants, biting midges (no-see-ums), and more. Enjoy your backyard and outdoor space with fewer insects by applying the solution automatically through a sprinkler system equipped with an American Hydro Systems Feeder or apply it manually through a hose or sprayer. Made in the USA, use it on lawns, pool decks, private campsites, and ponds to help repel bugs and regain control of your outdoor oasis. It's easy to use and easy on the environment, too. Made of essential oils, cedar, and cinnamon, the Mother Nature-approved formula does not harm plants, bugs, pets, pollinators, or humans when used as directed. Please read full instructions before using. Not for use indoors, in or around food or feed crops, and in treatment areas where bees or pollinators are foraging.

*Placeholder for EPA 25(b) Exemption claim documentation

*THIS PRODUCT DESCRIPTION WILL CHANGE ON A CATEGORY/SKU/BRAND LEVEL

Product Image Example

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NatureShield















Requesting the EPA 25b Exempt logo so we can add to this tile. If possible please send .eps or .ai file



NatureShield











Title	NatureShield Insect and Pest Repellent	American Hydro Systems 2662 Rid O Liquid Rust Stain Remover	Rid O Rust RR1 Rust Stain Preventer	Pro Products RR2 Rid O 2X Concentration Rust Preventer for Extreme Water	American Hydro Systems 2655 GrassSoGreen Fertilizer	American Hydro Systems GreenFeeder Automatic Liquid Injector System
Size	0.5 Gallon	1 Gallon	4 lb, 4-Pack	2.5 Gallon	1 Gallon	N/A
What It Does	Helps keep bugs and mosquitoes away from lawn and outdoor spaces	Removes rust stains on exterior surfaces	Helps prevent rust stains on exterior surfaces from sprinkler systems	Helps prevent rust stains on exterior surfaces from sprinkler systems	Helps promote steady growth of a thicker, greener lawn	Irrigation system liquid injection dispenser for fertilizer or insect-repellent formula
Special Features	Works like a citronella candle to help deter pests with natural oils	Dissolves well water rust, calcium, and lime stains deposited by irrigation systems	Neutralizes iron in well water for pH levels of 6 and above to prevent rust stains	Neutralizes iron in well water for pH levels less than 6 or where the water table fluctuates	Nitrogen-rich fertilizer gives a boost of nutrients; reduces over-application and run-off	Treats the area with consistent doses of NatureShield and GrassSoGreen while irrigation system runs
Great For	Lawns, patios, pool decks, private campsites, ponds, and more	Driveways, sidewalks, concrete, vinyl, asphalt, brick, stone, siding, and other exterior surfaces	Driveways, sidewalks, siding, stucco, and other outdoor surfaces	Driveways, sidewalks, siding, stucco, and other outdoor surfaces	Lawns	Lawns and outdoor landscapes
Application Method	Automatic application with irrigation system and manual application with pump sprayer or hose end sprayer	Trigger or pump sprayer	American Hydro Systems injection or siphoning system	American Hydro Systems injection or siphoning system	Irrigation system with automatic injection or siphoning system	Attach to irrigation system underground or above ground